

Hilary Cousins

communications consultant

As a creative content developer, executive speech writer, video script writer, and presentation coach, Hilary helps clients communicate their message.

With over 15 years of experience in corporate communications, Hilary has provided services to some of Fortune 100's biggest companies... Pfizer, Citibank, Prudential, GlaxoSmithKline, Canon, Price-waterhouseCooper, Staples, BristolMeyersSquibb, IBM, Johnson & Johnson, MasterCard, and Novartis among others.

He has worked as a creative and writer on every type of application and event... Product Launch Meetings, Trade Shows & Exhibitions, Opening Videos, Training Meetings, Award Shows, Recognition Videos, Satellite Video Broadcasts, Web Sites, Newsletters and print collateral.

And he's worked alongside some of the top Corporate Production companies in the industry... including MJM Creative Services, Caribiner, Production Group International, and Jack Morton.

Hilary brings a wealth of experience from the worlds of film, TV, and live music production to his role as a communications consultant. He has a command of all phases of the production process, and he understands the creative factors that go into delivering a message effectively on stage and on screen... blocking, timing, graphic and visual support, pacing, dramatic flourish, and the importance of being engaging and entertaining.

Hilary is a highly regarded presentation coach. He directs executives, managers, and talent to deliver their best performance. It's his ability to help speakers gain command of their material and delivery that clients seek time and again.

Hilary's creative & content development services include creative strategy, messaging, writing of treatments, outlining presentations, speech writing, scriptwriting and character dialogue, proposal writing, and organizing or refining PowerPoint presentations.

When it comes to presentation delivery, services include speech coaching, teleprompter coaching, on-stage & on-site rehearsals, coaching during videotaping, and interviewing of subjects for video shoots.